



Supporting Corporate Sponsorship Opportunities

Hello Business Owners!

The Panama City Beach Scottish Festival is a project of the CELTIC HERITAGE ALLIANCE, INC. and is a registered Not for Profit Organization with a 501 (c) (3) tax status. The event is run entirely by volunteers dedicated to sharing our Celtic Heritage.

We will be celebrating our **30th Anniversary on Saturday, March 2, 2024**. The event began in Panama City as a community outreach project of Grace Presbyterian Church. In 2015 the event was turned over to a group of local Scots who reorganized the event to become more like the other Scottish Festivals around the United States. The festival has grown in attendance each year and now enjoys calling FRANK BROWN PARK on Panama City Beach our home. Guests who attend enjoy Celtic (Scottish & Irish) themed Musical Entertainment, Shopping, Food, Dancing, Scottish Highland Games Athletic Competition for Men and Women, British Car Club Show, Children's Activities, a Tea Room, Border Collies Herding Sheep, Bagpipe Bands, a Parade of Tartans and Clans offering Genealogy information. This is a family friendly event with activities and entertainment for all ages.

We invite you to help support our Scottish Festival and are offering you some amazing advertising opportunities. As soon as you commit your support, we will begin promoting your company in our social media advertisement publications and at our fundraising events. Several of the Sponsorship Levels below will only be available to ONE Sponsor making you the Official Supporting Sponsor of the Panama City Beach Scottish Festival. **We are happy to discuss customizing any of the listed levels to suit your needs.**

Sponsorships purchased TODAY will immediately be included on our social media website advertisements. Here is your chance to enjoy several months of advertising prior to the March 2, 2024, Panama City Beach Scottish Festival!

We are excited about you joining us as a Supporting Sponsor and look forward to seeing you at our Festival! Please feel free to contact me if you have any questions.

Tapadh Leibh! Thank You!

Kathy Johnson
President – Panama City Beach Scottish Festival

Panama City Beach Scottish Festival

March 2, 2024 – Frank Brown Park

2024 SPONSORSHIP CONTRACT

The Celtic Heritage Alliance, Inc. a Not for Profit, 501 (c)(3) Organization is the managing party of the **Panama City Beach Scottish Festival**.

Date: _____

Sponsoring Party: _____

Sponsor Mailing Address: _____

Contact Name: _____

Sponsor Phone: _____ Sponsor Email: _____

Website: _____ Social Media Site: _____

Sponsorship Level: _____

Amount Due for Sponsorship: \$ _____ Date paid: _____ Check # _____

Special Requests of Sponsor: _____

All special requests are subject to the approval of the Festival Finance Committee

Signature of Sponsor: _____

Print name of Sponsor: _____

To be completed by Committee Member:

Details of Sponsorship: _____

Festival Committee Member Signature: _____

To avoid duplication of Sponsorships levels, all Sponsorships are subject to approval by the Festival Finance Committee. Payments will not be deposited or processed until approval has been made, and Sponsor has been contacted by email. Sponsorships are Non-Refundable.

***** Advertising of Sponsors logos on social media will begin as soon as payment has been made, and a copy ready logo artwork has been provided to the Festival Organizers by the Sponsor. Requested information from our Sponsors is time sensitive. In order to meet our design and printing DEADLINES, Logo must be submitted THREE WEEKS prior to the festival.**

Make Checks Payable to:
Celtic Heritage Alliance, Inc
PO Box 20274
Panama City Beach, FL 32417

Questions? Contact: –
Phil Livera, phil6349@gmail.com
Or,
Kathy Johnson, celticheritagepcb@gmail.com

For more information about the Festival visit our website: <https://www.pcbscottishfestival.org/>

Sponsorship Levels

Edinburgh	Skye	Glasgow	Highlander	Inverness	Loch Ness
\$10,000+	\$7,500+	\$5,000+	\$2,500+	\$1,000+	\$100+

PRE-EVENT ADVERTISING AND MEDIA RELATIONS

Exclusive Naming for Festival or Sponsored Area	X	X	X			
Company Logo in pre-Festival (TV, Radio, Online social media, & Printed items)	X	X	X	X	X	X
Prominent Banner or Logo on Festival Website with link to your website	Banner	Logo	Logo	Logo	Logo	Logo

ON-SITE PROMOTION

Banner with company name and logo prominently displayed	4'x8'	3'x 5'	3'x 5'	3' x 5'	3' x 5'	Yard Sign
Sponsor mention PSAs on the Festival Event Day	X	X	X	X	X	X

COMPLIMENTARY EVENT ADMISSIONS

Whisky Tasting Tickets	4	3	2	2	1	
General Admission Tickets	10	8	6	2	2	1

EVENT & LOGISTICS SPONSORSHIP

Your business may choose to sponsor an event or area generally associated with the donation level. Additional sponsorship opportunities are available within these areas - including In-Kind Sponsorships	Entertainment & Bagpipe Band	Tents & Shelter Equipment	Fencing Rental	Media	Comfort Stations	Friends of the Festival
	Ceilidh Sponsor & Host	Printing & Signs	Stage & Sound Production	Medics & Festival Security	Celtic Kids Corner	Banners
				Accommodations	Storage	Catering
					Transportation	
					Athletic Games	